



**European
Investment
Bank**

The EU bank

Primary logo



Please apply the following rule: the empty space around the logo should be 1/3 of the height of the EIB symbol



Secondary logo only to be used in special case



Please apply the following rule: the empty space around the logo should be 1/3 of the height of the EIB symbol



Colour versions



Three colour version (shown in Swedish)



Grey and black version (shown in English)



Four colour version (shown in Dutch)



Four colour version on a light background or image (shown in German)



RVB version (shown in French)



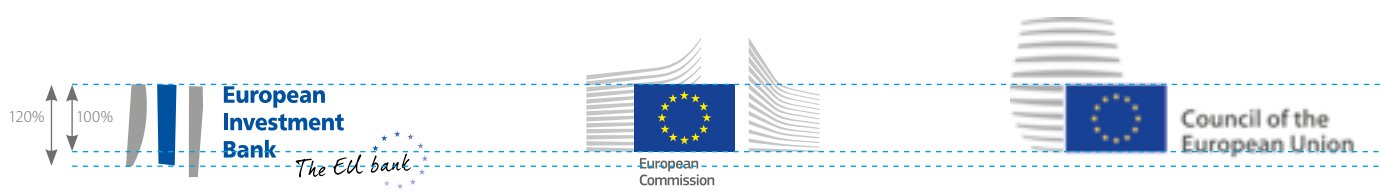
Negative version (shown in English) allowed if use of basic version is impossible

Corporate Colors

EIB blue Pantone® 2728	4-colour equivalent: 100% cyan 69% magenta	R 0 V 82 B 159
EIB Grey Pantone® Cool Gray 7	4-colour equivalent: 50% black	R 156 V 158 B 159

Ratio of the EIB and others logos.

For co-branding with the logos of other European institutions, align the top of blue bar with the top of the flag and the blue bar's height must be 20% bigger than the flag. This ensures an equal and balanced visual weight.



For co-branding with the EIB Group logos, align the top of blue bar with the top of the other logos.



Typography for the corporate

Myriad Pro light

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

Myriad Pro regular

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

Myriad Pro semibold

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

Dearjoe Casual

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789



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